## **Ashland Tidings**

THE ASHLAND PRINTING CO. (Incorporated.) SEMI-WEEKLY. ESTABLISHED 1876.

## Official City and County Paper

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Advertising rates on application. First-class job printing facilities. Equipments second to none in the

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Entered at the Ashland, Oregon, Postoffice as second-class mail mat-

Ashland, Ore., Monday, Nov. 8, 1915

#### SUGAR BEET CONTRACTS.

necessary that 5,000 acres of land depends. be signed up for sugar beets. There The success of retail trade is ea- this method of doing business. To water as a beverage—you don't need is no question but that the valley sential to the town's advancement in accomplish this and other legislative to be afraid of an overdose. It will furnish, and that the farmers chants and their employes are doing should be active in the Iowa business flushes a sewer-so don't be afraid need the market that the factory will well, they contribute freely to church- council which was established in Des to go to it heartily and often. supply, and that the country needs es, lodges, charities and all of our Moines last year, the council comthe distribution of the million at this philanthropies. Taking money away prising all the retail organizations of time. More diversified industry is a from the home trade currents is tak- the state. Working upon this one necessity for prosperity-and a beet ing it away from all these interests proposition and the building up of sugar factory is a stimulant to stock so vital to the advancement of the this council are, in my opinion, the tions throughout the United States raising and dairying as well as to town. farming.

A five-year contract is offered local beet growers, which provides for the payment, f. o. b. cars, of \$5 per ton for 15 per cent sugar beets, 80 per cent purity. For beets under 15 per cent, \$4.25 a ton is paid. Seed is furnished at 15 cents per pound, and experts supplied to direct field operations. Extra labor, if desired, will also be supplied. The contract is made for five years in order to justify the investment and stapleize the industry. The test made of beets bors. grown last season shows an average of over 15 per cent sugar and 81 per pair. cent purity.

In order to compare the contract merchants. offered growers by the Oregon-Utah Sugar Company with that offered can at home. Tribune sent for copies of contracts word don't say anything about it. offered in other districts. All of the If you are rich, invest something; contracts stipulate that the beets employ somebody, be a rustler. must average 80 per cent purity,

The Amalgamated Sugar Company contract pays f. o. b. factory \$4.25 is so much on interest. per ton for 12 per cent beets, \$4.50 per ton for 13 per cent beets, \$4.75 come among you, so that they may It comes to you every week rain or per ton for 14 per cent beets, \$5 per go away with good impressions. ton for 15 per cent beets. Seed is furnished for 15 cents a pound.

Montana pays f. o. b. factory \$5 per is just. ton for 12 per cent beets and a sliding scale for increased percentage of provement because it is not at your great events. No man is just to his \$5.75 for 16 per cent beets, \$6 for be raised fifty cents. 17 per cent beets, etc. Seed is furnished at 10 cents a pound.

The San Joaquin Valley Sugar Company of California pays \$5 per addition of 30 cents per ton for each ments-advertising, editorial and and it is your duty to be prudent, and additional per cent of sugar above news. The sincere advertisement will not nibble at every bait. 15 per cent, and a deduction of 25 adways command attention. Imcents per ton for each per cent under pressed with the knowledge that he 15 per cent down to 11 per cent. The has really a good thing to offer the factory will pay railroad freight public, the man who pens the advercharges for delivering beets to the tisement puts into its wording a confactory up to but not to exceed 50 fidence and earnestness which make cents per ton. Seed is furnished for it appealing to all. The most inter-

of Chino pays, f. o. b. cars where it board as to the enterprise and prosoperates a dump, \$4.50 for 15 per perity of a town. When the advercent beets, with an addition of 30 tising runs light it means the local cents per ton for each 1 per cent of dealers are not reaching out for busisugar above 15 per cent, and a deduc- ness. Well displayed, well written modities and luxuries prevailing in tion of 25 cents a ton for each 1 per and well printed advertisements eastern Ohio nearly a century ago. cent below 15 per cent down to and bring people to town. They make The prices given are taken from an including 11 per cent, fractions in business better for all. They are the old counter book of the year 1825proportion. Seed is furnished at 12 upbuilders of prosperity. Through 1826: cents a pound.

Other provisions of the contracts are virtually identical-so that the calities, except in the adoption of a sliding scale for percentage of sugar. When the experimental features and risk of investors are considered, a fair contract is offered local grow-

well off and just as happy in life as town. the friend that is ripping, tearing and snorting from one harvi'n counter to another in the department 5,000 tons ore running \$18 to \$20 gained on that day is missed, the pustorb, ......

RETAIL TRADE AND COMMUNITY PROGRESS.

Do people who buy goods away from home stop to think how retail trade lies at the foundation of our prosperity?

Bert R. Greer, Editor and Manager, any community is paid by the retail In his annual address before the move among you and cause the coun-Lyan Mowat, - . News Reporter merchants or their employes. Many Iowa Retail Merchants' Association try to develop and grow for your ben-Issued Mondays and Thursdays taxes, but they rent houses on which Schaefer took a decided stand against es would never have been built,

60 to buy goods whenever possible in as Iowa. These houses, he declared. But ordinarily we never give it a 50 the home town, our merchants would are taking much business out of the thought. more public improvements, a lower other things, Mr. Schaefer said: tax rate or both.

home" fever, some of our merchants to take up the coming year. I feel you at 150 pounds, 113 of those would have to reduce their stocks houses, who are annually sending should happen to get to a certain and turn off part of their help. Many \$20,000,000 worth of merchandise very hot place? houses would be vacant. Taxable into our state and not paying one Well, that's a fact. A man is alproperty would fall off, and strict penny taxes for the privilege of do- most as well watered as some rallmunicipal economy would be neces- ing this amount of business. I feet roads. And here's another fact: vice supported out of taxes.

money away is killing the goose that No attention is paid to the education tenths that you weigh. lays the golden egg. While we are of our children, simply grabbing the Say you weigh 150 pounds. This Medford Mail Tribune: In order reaching out for pennies we think we dollars out of our state without pay- means that you need a daily water to secure a beet sugar factory, entail- are saving, we are subtracting the ing one dollar for the privilege. If dosage of more than half a gallon ing an investment in plant and oper- dollars that build up home prosperity this work was taken up earnestly and simply to keep you from becoming ation of over a million dollars, it is and on which our public well-being intelligently by each state in the dusty and crusty.

#### TO MAKE ASHLAND PROSPER,

Don't fret. Talk about it. Write about it. Beautify the streets. Patronize the merchants. Be friendly to everybody. Advertise in its newspapers.

growers in other districts, the Mail If you don't think of any good stopped it because it was no 'count." iness, and business can stand the

Be courteous to strangers that

sugar, \$5.50 for 15 per cent beets, own door, or for fear your taxes will children or good to himself who does

## SECRET OF AD WRITING.

esting department of a newspaper is a linen duster, a thermometer, a palm The American Beet Sugar Company its advertising. It is a certain signthem the smallest enterprise may be ally from those offered in other lo- to the public a printed advertisement a pound; bacon, 614 cents a pound; people's need.

Traveling men that come to Ashtown, and by the number of trave'. yard; salt, 2 1/2 cents a pound. The woman who buys her goods at ing men that come here regularly we the nearest corner store is just as know that we must have a business

gold.

### The Home Circle

Thoughts from the Editorial Pen

A very large share of the taxes of Iowan Hits at Mail Order Houses. earth do you expect other people to of the employes may pay no direct at Dubuque recently, President J. H. efit? taxes are paid. If the home stores the mail order houses, which he natdidn't employ these people the hous- urally holds are a positive and growing menace to Iowa business houses. If every one would make it a point and it is just as true of every state of pure water when we can't get any. increase their business and pay more state, while they fail to pay a single taxes. This would make possible dollar in taxes into the state. Among seventy-five per cent of the carcass

If we all got the "Buy away from important duties for our association That, assuming the scales register would have to quit, while others that to tax the mail order and other pounds will go up in steam if you sary. It would hurt every public ser- that this is a great injustice, as these Just to keep the mixture in you at goods are delivered over our streets the right degree of fluidity, just to When you send money out of town by transfer companies, wearing out make up for the body's evaporation you help pay taxes and secure public the pavement for which we have and leakage through discharges, you improvements somewhere else. Bet- paid: never giving one cent to the need every day to take into you, ter keep it at home to get our own upbuilding of our schools, churches through food and drink, an ounce of public improvements with. Sending or public institutions of any kind, water for every pound and sevenneeds the payroll that the industry all lines of progress. If the mer- matter I feel that the association cleanses the innards as a rainfalltwo important things to accomplish decribes the present situation: the coming year."

> couldn't get along without the paper, thereby facilitated." Keep your sidewalks in good re- and others say it does not amount to he is shut off for non-payment and servative manner. Sell all you can and buy all you then spends half his time explaining how he used to take "the thing," but

is the cheapest thing he can buy. Remember that every dollar in- Every time a hen clucks and lays an vested in permanent improvements egg, his paper is paid for that week. It costs less than a postage stampless than to send or receive a letter. shine, calm or stormy. No matter Always cheer on the men who go what happens, it enters your door a in for improvements. Your portion welcome friend, full of sunshine, The Billings Sugar Company of of the cost will be nothing only what cheer and interest. It opens the door of the great world and puts you Don't kick at any proposed im- face to face with its people and its not take his home paper.

Any agent coming to your door whom you do not know may be a The secret of good writing is sin- scoundrel and he may be as honest as ton for 15 per cent beets, with an cerity. This applies to all depart- the day is long. But you don't know

> Editors as a rule are kind hearted and liberal. An exchange tells of a subscriber who died and left fourteen years' subscription unpaid. The editor appeared as the lid of the coffin was being screwed down and put in leaf fan and a recipe for making ice.

> > Prices 100 Years Ago.

Following are a few prices of com-

Eggs, 4 cents a dozen; butter, 8 developed into one of importance, cents a pound; sugar, 10 cents a The newspaper does its community pound; pepper, 50 cents a pound; the greater service when it presents coffee, 31 cents a pound; tea, \$1.50 of something calculated to meet the whiskey, 25 cents a gallon; wheat, 40 cents a bushel; oats, 15 cents a bushel; corn, 25 cents a bushel; muslin, 29 cents and 27 1/2 cents a yard; land remark that we have a very calico, 50 cents and 36 cents a yard; pretty town. Yes, we have a pretty flowered wall paper, 41/2 cents a

The poorest policy and the worst economy is to keep the children out of school. Every day lost has its Bohemia-Vesuvius mine discloses manifold effort; the knowledge pil is thrown behind, becomes dis-

couraged, has a bad efect on the class | and the very habit is to be avoided.

What are you doing for Ashland? If you have no confidence in the growth and importance of the town and country in which you live, how on

#### ABOUT WATER.

Most of us realize the importance

you carry around when you put on "As I see it, there are two most your clothes in the morning is water?

Union, I am sure we could change But there's one fine thing about

#### A PSYCHOLOGICAL AILMENT.

An authority on business condi-

"Widespread farm improvements. Buying throughout the interior There is probably no place on broadens. Bank clearings exceed earth better than a country newspa- those of the same week last year and per office to learn the kinds of peo- compare with those of 1913. Payple there are. Some get huffy if a rolls show large increase. The power statement is sent, others will not pay of increased payrolls in sections acuntil they receive a statement. Some tive on war order business manifestwill pay without a statement and oth- ed in demand. The pushing of negoers will not pay whether a statement tiations for a large foreign loan has Elect good men to all the offices. is sent or not. Some thought they righted the exchange market and stif-Don't grumble about hard times, owed more and some thought they fened prices of form products, the Avoid gossip about your neigh-didn't owe so much. Some say they export of wheat and cotton being

Statements of this sort are of great much. But the meanest, scrubblest in value to the country, if made after Do your trading with your own the list is the man who takes it until careful investigation and in a con-

> Cooler weather will stimulate busstimulation. The future is bright, Any man can take a newspaper. It however, and within the next few for the better is expected.

The Oldest National Bank in Jackson County

## Member Federal Reserve System

## FIRST NATIONAL BANK

Capital and Surplus \$120,000.00

DEPOSITORY OF

State of Oregon County of Jackson City of Ashland United States of America

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## Land Products Show

Portland, Nov. 8 .- The Manufacturers' and Land Products Show will close Saturday. November 13, after three weeks of success. Crowds have increased daily since the opening of the big exhibition October 25, and the low fares on steam and electric lines serving Portland have been the direct result of attracting many visitors from Oregon and Washington.

Counties taking part in the display have reaped fine benefits from the exploitation of their products and many consumers and producers have been brought together. Entertainment features have been of an educational order.

The exposition will be repeated again next year under the auspices of the Manufacturers' and Industries and Oregon Development Bureaus of the Chamber of Commerce. Oregon has made the most pretentious display of its agricultural and horticultural resources ever seen, and from the factories of Oregon and the northwest came exhibits of manufactured articles that have told the story of the state's industrial greatness.

The exposition has attracted the at-

tention of many visitors in Portland en route to the exposition in California and the message of the state's Is Big Success agricultural and industrial wealth has been carried to thousands of peo-

> The Commercial Club requests the names and addresses of parties who are considering coming to the coast his summer. We wish to send them iterature and give them a good conception of Oregon.

> Everyone is interested in an item of local news. If you know of any local happening that is not generally known communicate the fact to this

## **CHICHESTER SPILLS**



SOLD BY ALL DRUGGISTS TRIED EVERYWHERE WORTH



Government expert, engineers of Packard and Ford companies, and other authorities, declare oil from asphalt-base crude has greatest efficiency. And it was on efficiency that Zerolene, the oil made from California asphalt-base petroleum, was awarded highest competitive honors, San Francisco and San Diego Expositions.

Standard Oil Company



Staple and Fancy **Dry Goods** 

Sorosis Shoes

# VAUPEL'S

The QUALITY STORE

**Butterick Patterns** GENTS' **FURNISHINGS** SHOES

## **Buy Where Quality, Style and Prices**

lead for dependable merchandise. We have searched the markets for the most attractive productions of skillful makers. We have gathered together from the fashion centers the best and most appropriate of the new creations and marked them with the moderation of price always associated with this store.

### Table Linens

Fine, silky qualities at saving

58 inch Cotton Damask, made for service, yard..... 25c 64 inch Mercerized Cotton Damask, pretty designs, yard ...... 50c

72 inch Linen Damask, handsome designs, yard..... 75c Beautiful Hand Bleached Damask, assuring long service, priced at \$1.00, \$1.25, 11.50, \$1.75, \$2.00

## "Nemo Corsets"

Each model has a special reason. Each model has a missionthat of benefitting the wearer. The styles we are showing conform with the newest fashions, yet give you every comfort possible, at prices no higher than other high-class makes.

We also carry the Royal Worcester and Bon Ton Corsets at popular prices.

## **Dress Goods**

Colorings are exquisite. A harmony of beautiful tones from de mure grays to dull glowing reds. Shades that are unusual but always beautiful; tones of brown and purple, grey-green and blues in every variation, featuring the superior line of

**Broadhead Wools** The Dress Goods with merit.

#### Silks Silks Silks In this department Fashion has stolen the tints from the palette

of master painters, and in harmony has blended the weaves in a riot of delightful colors-colors and designs that can not help but please you, and at prices that are pleasing to the purse

## Hosiery and Underwear Department

Here you will find the fit right and dependable lines, such as Holeproof Hosiery, Burson and Burlington Hosiery, Athena Underwear, and at prices that serviceable merchandise is worth.

### Ladies' Gloves In Silks and Kid

Work Gloves, reindeer fabric coating, colors white, black, grey and biscuit, prices 50c and \$1.00. Wrist Silk Gloves at 50c, 75c and \$1.00.

Elbow Length Silk Gloves, all shades, priced at \$1.00 and \$1.50. Ladies' Kid Gloves in the new fall colors and stitchings, dependable and guaranteed qualities, at \$1.25, \$1.50, \$1.75 and \$2.00.

#### Sorosis Shoes For Ladies, Misses and Children

This line deserves your patronage. Built on honest principle basis. No piece of leather enters these shoes but first-class quality. The styles are the newest of the

Priced at, for ladies, \$3.00, \$3.56, \$4.00 and \$5.00; misses' and children's from\$1.25 up. ...

## VAUPEL'S

The Best in Quality

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The Lowest in Price